

APEC Women e-Biz Training in Korea during 24-30 July 2005

There was a total of 33 people attended the APEC Women e-Biz Training Program (APWeBiz) in Korea, out of which 15 are BPW members from various countries such as Australia, Chile, New Zealand, Philippines, Singapore, and Thailand. The members' names are as follows:-

1. Sarah Benjamin	Australia
2. Ann Tregoe	Australia
3. Paula Bravo	Chile
4. Joy Brown	New Zealand
5. Hinerangi Edwards	New Zealand
6. Jill Nicholls	New Zealand
7. Josephine Aluyen	
8. Marjoire Joy Ribaya	Philippines
9. Vida Libranda	Philippines
10. Irene Boey	Singapore
11. Chang Shook Leng Adelaide	Singapore
12. Tricia Ng	Singapore
13. Bongkod Nitthayu	Thailand
14. Naphaphen Vejjajiva	Thailand
15. Pim Kemasingki	Thailand

One additional BPW member participated as a speaker for this e-Biz training, her name is Ms. Rebecca Szeto from Hong Kong.

Opening Ceremony

President of Sookmyung University came including various embassy representatives such as Thailand, Laos, USA, etc. This opening ceremony's news and picture was on the Korean Economic Daily newspaper on Tuesday, 26 July 2005 too.

Course Details

- Research and presentation on Country's Report and Region's Report
- Listen to Various Guest Speakers
- Group Projects:
 - o Learn how to write company profile and budget
 - o Learn how to create website such as e-Club and e-Catalog
 - o Learn how to make or used e-Payment
 - o Learn how to place a bill to client via internet
 - o Make various presentation

Project Competition Result

World Wide Women website project won the first place, and the project leader was Ms. Pim Kemasingki, Thailand.

APWeBiz Election Result

Ms. Pim Kemasingki, Thailand was elected as the APWeBiz Alumni President.

Ms. Chang Shook Leng Adelaide, Singapore was elected as the Vice President.

Ms. Sarah Benjamin was elected as the Secretary.

Company Visit

We visited Chosun Korean Newspaper, the number one newspaper in Korea. Their hi-tech e-Newspaper was extremely fascinating. Their e-newspaper specialty is that you can zoom in and out, and write on the screen too. Moreover, they also took our group picture and put it on their newspaper.

Dinner with BPW – Korea

BPW – Korea president, past president and other members take all of us out for Korean Food Dinner located on the Insadong Street. The food was fantastic and their hospitality was extremely warm and welcome.

Dinner with Korean Students

We all had dinner and networking with many Korean students who also participated in the e-Biz Training Program for local students.

Although there were some difficulty with the wireless LAN, but overall it was a great experience for everyone especially for networking. A couple of people managed to get business matching from this network too.

We also managed to persuade some of the participants to join our club. Some participant from China was also very much interested joining BPW Club. We will have to coordinate intensively via their Chinese government / authorities to set up our club there.

Report by: Mrs. Naphaphen Vejjajiva
Young BPW – Bangkok Chairperson
Young BPW – Thailand VP Int'l Section
UN ESCAP Permanent Representative – Thailand
4 August, 2005