

## CV

### personal data

name valérie vuillerat  
adress brückenstrasse 12, 3011Bern, Switzerland  
email vuillerat@consign.ch  
date of birth 31. May 1977

company Consign - identity communication design  
occupation multimedia producer

marital status unmarried  
hobbies running, climbing, cooking, dancing,  
meeting friends



### BPW career

08.02 - present member of BPW, club Bern, Switzerland  
08.02 – present member of the young BPW Switzerland working team, Switzerland  
10.02 - 10.05 webmistress of young BPW International  
10.02 - 10.05 member of the young BPW International committee  
01.03 – present member of the planning committee for the young BPW International meeting in Rome in September 2003

### Objectives and goals within BPW

As communication becomes more and more important in our world, it is important to take advantage of all the new communication tools available to us. These new tools provide an opportunity for all members to communicate with each other, at any time, in any place in the world.

As a specialist in internet-communication, I would like to help our members to use the e-tools correctly and to teach them how to get the most value from the applications. The goal is not only to build an informative website, but also to provide a means of updating and exchanging information between members.

We can achieve powerful partnerships and participation with simple functions such as contact and registration forms, notice-boards and mailing lists, along with a newsletter-application. Additionally, I would like to insert an administration tool for all the regional representatives of young BPW to publish their events and news themselves. These things will keep our website up to date and informative, and will generate even more interest in our group and its goals! Our website can become a powerful and efficient marketing tool!

Step by step, with the help of young BPW members, we will achieve all of these goals!